



Press Release

**Creative Freelancers:
Shaping London's Recovery:**



The **programme funding** for Creative Freelancers: Shaping London's Recovery is **£325,000.00**



Up to **50 Creative Freelancers** will work with **cultural organisations** to **improve working practices**.



The programme is supported by a **Facilitation Team**, an **Advisory Group** and **Partner Organisations**



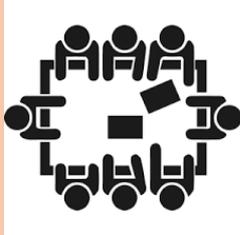
Facilitation team:

Facilitator – Jessica Antwi-Boasiako

Comms and Admin Co-ordinator – Charlotte Mafham

Bookkeeper – Marie Wilson

Access Manager – Miranda Yates



Advisory Group: Jamie Beddard, Lili Einhorn,
Lilli Geissendorfer, Ameena Hamid, James Hodgson,
Tarek Iskander, Jeanfer Jean-Charles, Jennifer Jackson,
Chi-chi Nwanoku and Jo Tyabji



The group will issue a **Call Out on the 5th of May** to recruit the 50 freelancers who will work over the next 6 months with the Partner Organisations



The **Partner Organisations** are:

A New Direction, Actors Touring Company,
Akademi, artsdepot Ltd, Barbican, Battersea Arts Centre,
Boundless Theatre, Bush Theatre,
Camden People's Theatre, Chisenhale Dance Space,
English Touring Opera, Fitzrovia Noir CIC,
Headlong Theatre Company, LIFT, Little Angel Theatre,
Lyric Hammersmith Theatre, Music Halls Project,
National Theatre, National Youth Theatre of Great Britain,
Paddington Development Trust,
Parents and Carers in Performing Arts, Polka Theatre,
Rambert, Regent's Park Open Air Theatre, Roundhouse,
Royal Opera House, Sadler's Wells,
Serious, Serpentine, Siobhan Davies Dance,
Sound and Music, Spare Tyre, Stratford Circus,
Studio Wayne McGregor, Talawa Theatre Company,
Tamasha Theatre Company, The Old Vic,





The Place, The Yard Theatre, Theatre Centre,
Theatre Royal Stratford East, Tiata Fahodzi,
Turtle Key Arts, UK Music, VAULT Festival,
Vital Xposure, We Make Events, Young Vic Theatre



About the programme

MAYOR OF LONDON

Creative Freelancers: Shaping London's Recovery
is a new programme from the **Mayor of London**



It has been created to support **creative freelancers**



It will give freelancers a **louder voice** in the culture sector and support them to **advocate for changes** that are needed as London recovers from the Covid-19 pandemic



It will bring together **50 creative freelancers** from across the performing arts, such as performers, directors and designers and **50 leaders** from key organisations



They will explore and make **recommendations** on the future of freelancing



This programme has been created because creative freelancers have been badly affected by **Covid-19**



Up to **60%** of freelancers lost all of their work and approximately **200,000** Londoners could not receive any government support



The pandemic also highlighted other **inequalities** facing freelancers such as lack of security at work and unequal access to opportunities



This programme builds on the positive work of the **Freelance Task Force** in 2020 when 150 organisation sponsored a freelancer to join the Task Force.



How will it work?



Each freelancer will receive a **bursary**



They will work together with a group on a **research project**



They will be supported by a freelance **facilitation team**



The project will last for **six months**



Programme Aims



This project will empower creative freelancers to make **recommendations** for London's recovery from Covid-19 in **3** areas



1- Creating **more jobs** with **better working conditions** and helping freelancers **stay in work**



2- Advocating for an improved **legal position** for creative freelancers



3- Establishing **skills and training** opportunities for creative freelancers



Who is involved?



Fuel has **enabled** this programme



About Fuel

Fuel is a leader in independent producing in the live performance sector

They produce high quality new theatre and work with brilliant theatre makers who bring new perspectives and approaches



LEAP has **funded** this programme



LEAP stands for **London Economic Action Partnership**

They bring together entrepreneurs, businesses, the Mayor of London and London Councils to identify ways to support and lead economic growth and job creation in the capital

MAYOR OF LONDON

[The Mayor of London](#) has **supported and co-designed** this programme



Morris Hargreaves McIntyre will **evaluate** the programme



For further information please contact **Ben Chamberlain** at Bread and Butter PR on ben@breadandbutterpr.uk or **07931 723 988**